

THE CLIFFS AT EAGLE ROCK
Building on the 125 year legacy
of THE BAPTIST HOME SOCIETY.

*Remembering the Past...
Celebrating the Present...
Believing in the Future!*



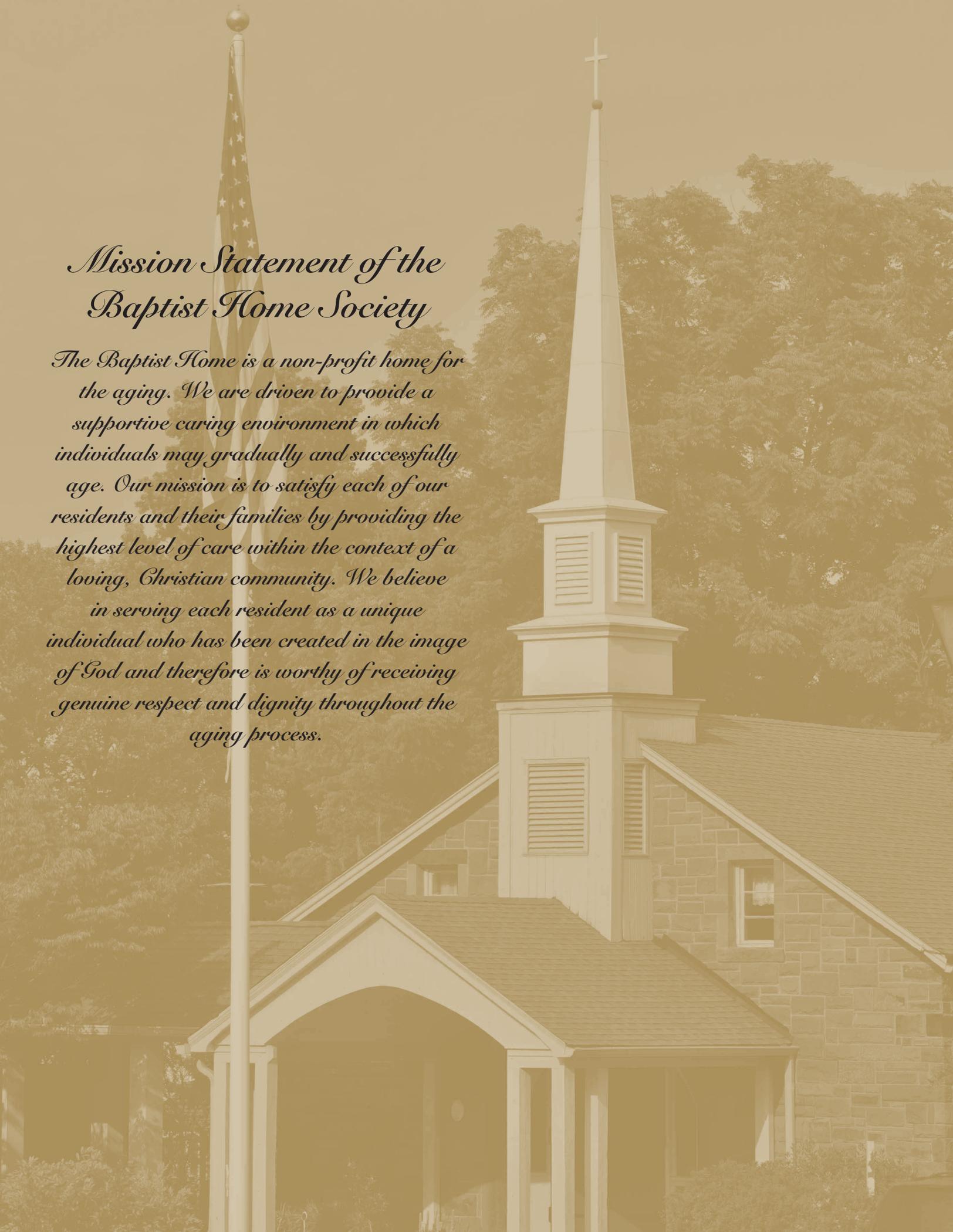
The Cliffs at Eagle Rock 2005-2015



The Baptist Home 295 Roseville Ave. Newark NJ 1891-2005

“Be Thou to me my Rock of Habitation to which I may continually come.”

PSALM 71:3A



Mission Statement of the Baptist Home Society

The Baptist Home is a non-profit home for the aging. We are driven to provide a supportive caring environment in which individuals may gradually and successfully age. Our mission is to satisfy each of our residents and their families by providing the highest level of care within the context of a loving, Christian community. We believe in serving each resident as a unique individual who has been created in the image of God and therefore is worthy of receiving genuine respect and dignity throughout the aging process.



Letter from the President of the Board of Directors and C.E.O.

It is a privilege to serve The Baptist Home as we celebrate the 125th Anniversary of its birth and the 10th anniversary of the Home's move to its beautiful new residence in West Orange., New Jersey. We praise the Lord for guiding and blessing His work at The Baptist Home so that today we can meet more elder care needs than ever before.

When the Lord called upon the Baptist laity in Newark to meet the needs of the elderly, the year was 1890. The Baptist churches responded by becoming members of The Baptist Home Society of New Jersey which was formally incorporated in 1891. The churches provided Managers to help govern and volunteer their services to the Home. The Churches also provided financial support, thus enabling acquisition of a suitable residence.

In this memorial report, we celebrate those early years and the many succeeding years devoted to elder care. We honor those who heard God's call of service over the past 125 years and provided the highest level of care in a loving Christian community. Those who served before us set the standard for us to follow today.

The present Board of Directors, Managers, and staff feel privileged and grateful for the opportunity to follow in our predecessors footsteps devoted to the mission of loving care.



Board of Director from left to right:
Nancy McDonnell, Joyce Nelson, Gordon Meyer,
Louise Clapp, Nancy Jacobus, Esther Cancio

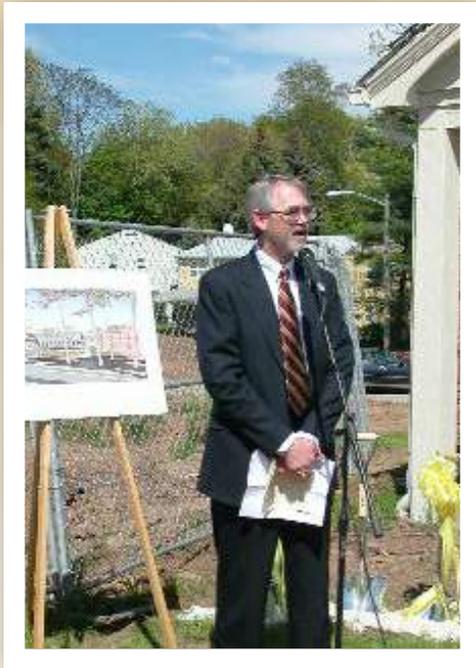
GORDON MEYER
CHIEF EXECUTIVE OFFICER



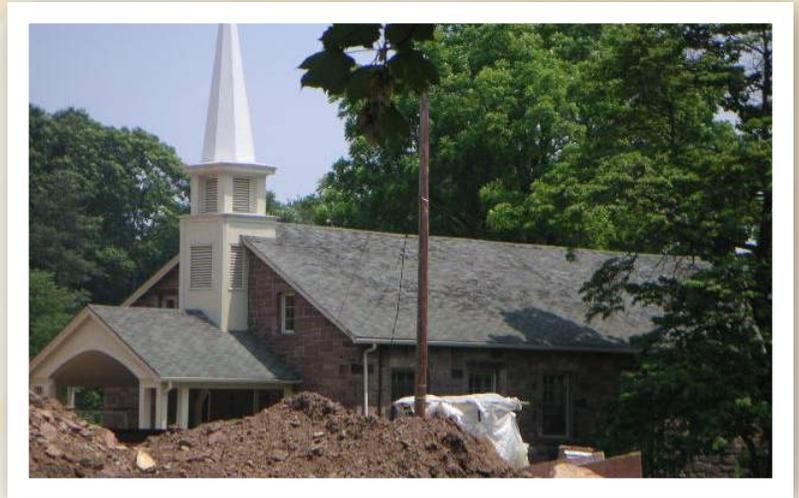
Gordon Meyer, C.E.O.
Nancy Jacobus, President, Board of Directors

*Celebrating the Present...
Our Dreams become a Reality!!*

Our Dreams of “a New Home in a New Place” began to take shape in 2002. The Board of Directors along with legal Counsel, purchased a large piece of property on Eagle Rock Ave. from the Norwegian Church of the Lutheran Brethren. The property consisted of 6.5 acres, a brownstone chapel that was formerly used as a barn for oxen, and a 100 year old house that was built by the original owner of the property. After gaining zoning approval from the town of West Orange, the next step was to formulate and design the 2 story structure. The Board hired KDA Architects and construction began in the spring of 2003. Our Dreams Had Become a Reality!



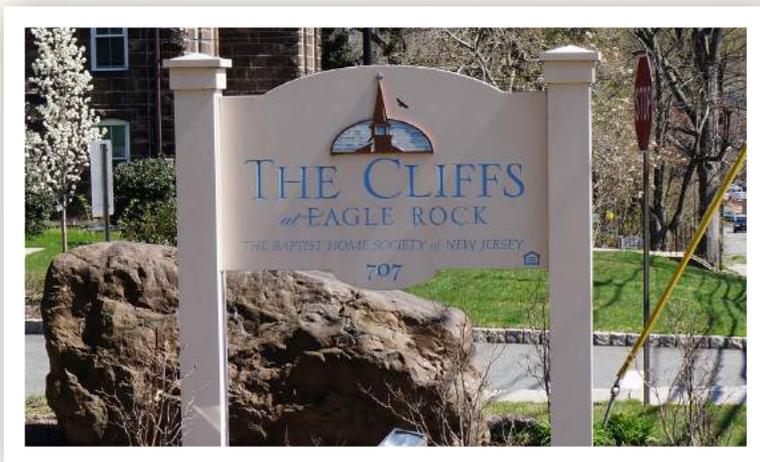
Architect, Dave Danton of KDA Design, unveils an Artist's Rendering of the Cliffs two story structure at the Ground Breaking Ceremony.



Construction begins in the Spring of 2003



Our vision begins to take shape.



The Cliffs opens its doors on April, 25 2005 at 707 Eagle Rock Ave, West Orange, New Jersey



The Historic Brownstone Chapel gets a new steeple, donated by Gladys Gleason, past President of The Board of Directors

*Celebrating the Present...
Our Magnificent Grounds at The Cliffs!*

Our Grounds continued to be developed over the ensuing 10 years for the enjoyment of our residents, their families and staff.



Front lawn and Memorial Garden



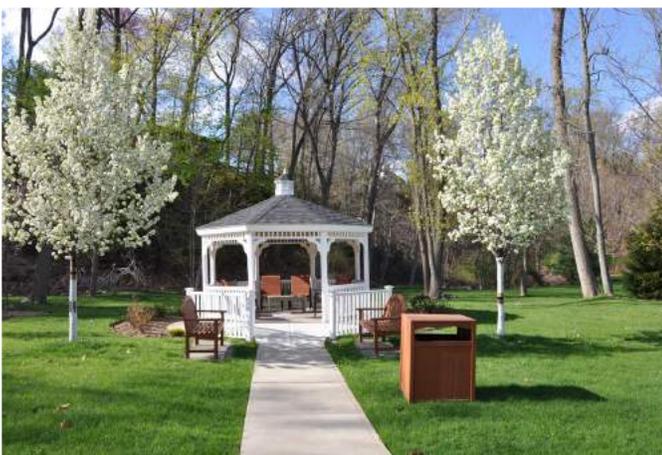
Exiting the Chapel through the Covered Portico



A beautiful pergola enhances the enclosed garden of The Haven



A wild Turkeys Strut on the Grounds by the brownstone cliff



Our second gazebo shows off a lovely perspective of the sandstone cliff and lush surrounding grounds



Spring time at the Cliffs; the Chapel is even prettier when viewed thru apple blossoms.

*Celebrating the Present...
Our Magnificent Grounds at the Cliffs Continued*



Rocking Chairs grace the Interior of the Gazebo



Our beloved Brownstone Chapel



Walkway to Upper Patio and Brownstone Cliff



Looking west, the Great Room opens to an additional patio and walkway to the upper gazebo and brownstone cliff



Pictured are the rear doors to the Brownstone Chapel. The Chapel was originally built as a barn for Mr. Shrump's oxen which carried the quarried brownstone to market. In the far distance left is the original Shrump residence, now converted into apartments for Cliffs Employees.

Celebrating the Present...
The Interior Rooms of The Cliffs

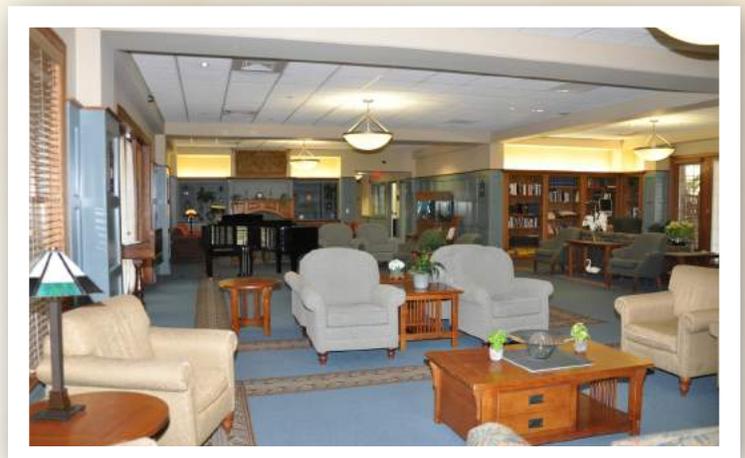
The Arts and Crafts style of the Cliffs interior complements beautifully the Architectural design of the exterior of the building and the Brownstone Chapel. The interior rooms are welcoming, spacious, and homelike with many large common areas to gather and enjoy.



Covered Front Entrance to The Cliffs



Reception Lobby and Mail Boxes



The Common Areas at The Cliffs are substantial in size and allow for large group activities. The picture shows the Common open areas of the Great Room, Living Room, and Library



The Country Kitchen is a favorite place for residents and their family to gather. This informal dining area and full kitchen is open 24/7



Formal Dining Room has 4 separate Dining Areas

Celebrating the Present...
The Interior of the Cliffs Continued

The Interior of the Cliffs provides our residents, and their family and friends, with Gracious and homelike furnishings, 3 fireplaces, and large common areas for communal enjoyment. In addition, The Cliffs has a number of smaller settings for more intimate family celebrations and private dining.



The Garden Dining Room just off the Main Dining Area is another popular place to dine.



The Great Room, Library, Country Kitchen and Living Area seen here are open and accessible to large group gatherings



One of Four Lounges adjoining the Residential Suites on the Second Floor



The Multi Media Room is used daily for T.V. viewing, movies, guest speakers, group exercise classes and more!



Large Private Dining Room. also located off the Main Dining Room, is used by our Residents for private dining and Family Celebrations



Front Lobby and Reception Area

Celebrating the Present...

The Ministry of The Cliffs at Eagle Rock

This booklet is a celebration of both the Baptist Home Society and The Cliffs at Eagle Rock who collectively have accomplished a remarkable 125 years of service and ministry to the elderly of New Jersey and beyond.

Throughout this span of time, the volunteer Board of Directors of The Baptist Home along with representatives from supporting churches have faithfully guided and governed the Baptist Home Society of New Jersey through many turbulent as well as prosperous years.

This enduring ministry of faith thrives today. The Cliffs at Eagle Rock remains governed by the Board of Directors of The Baptist Home of New Jersey. It is this common thread of continuity in the ministry of loving care for the elderly that we celebrate today in this booklet. It is this underlying strength of faith and conviction that will carry The Cliffs of Eagle Rock into the futures as a relevant and needed source of outstanding Eldercare.

The Cliff's foundation of faith is evidenced in the daily life of its residents. Below are a sampling of the activities that nurture the hearts and spirits of our residents of all faiths.

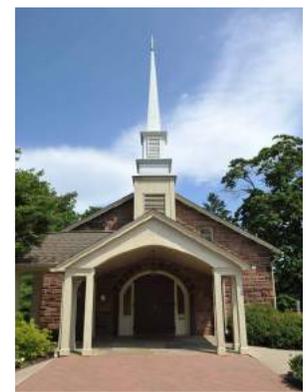
- Weekly Sunday Worship Services
- Weekly Bible Study
- Resident Memorial Services
- Weekly Communion for our Catholic residents through local lay ministries
- Jewish holiday observances and programming
- Weekly Prayers Circles led by The Cliffs' Spiritual Director
- Seasonal Holiday services, observances and group participation events.



Interior of the Chapel

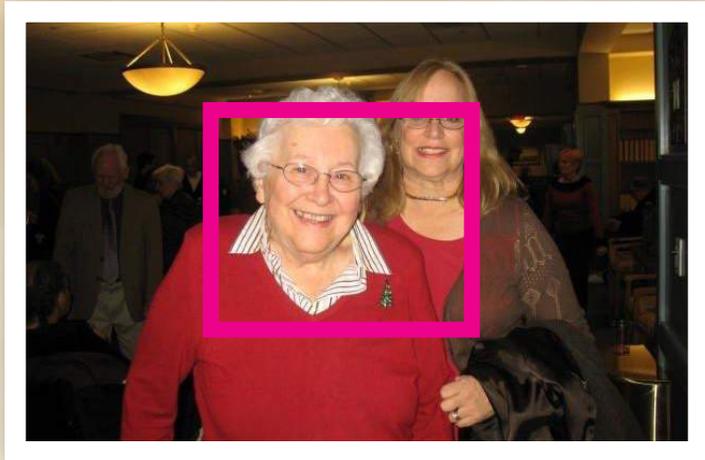
Service to others is not only a priority for the Cliff's Board of Directors and Management Team, but this service has become a meaningful goal for our Cliffs residents as well. The desire to share in different ways with those in need of good cheer has lead our activities department to foster the desire of residents to achieve success in offering a helping hand to other. Here is a sampling of some of the generous activities of our residents:

- **Annual "Lap Around the Cliffs" Campaign:** Residents have raised hundreds of dollars to fund several projects over the years through their effort to walk laps around the Cliffs. This Fundraiser has enabled them to send a child to camp, donate to the Cliff's Angel Fund, and donate to OPERATION SMILE, an organization that provides needed surgery to children with Cleft Palates.
- **Baking Club:** Our Residents bring cheer through baking for others. Recipients of The Cliffs Baking Group include: local Homeless Shelters, Shelters for abused and homeless children, Soup Kitchens, and several Military Platoons overseas!
- **Annual Salvation Army Thanksgiving Drive:** Cliffs residents eagerly plan, shop, and package groceries for families at Thanksgiving. They also take up collections to present to Salvation Army.
- **Operation Christmas Child:** In 2014, Cliff's residents and their families participated in Operation Christmas Child. Forty boxes of Christmas Gifts were donated to this global program sponsored by the Billy Graham Association.
- **Star 99.1 Christian Radio's "Support Our Troops Campaign":** Cliff's residents were excited to help sponsor goodie bags for soldiers being shipped to overseas locations, filling them with a "Taste of Home" along with much needed personal supplies.



Brownstone Chapel

*Celebrating the Present...
Life at the Cliffs. Moments that Connect us to
Family, Friends and Staff*



**Wanda Hines, One of our Original "Pioneers"
2005-2015**



Close Staff and Resident relations



Families come from afar and Generations Reunite



Resident and Families gather after enjoying a Barbecue picnic served at the Cliffs in the Courtyard

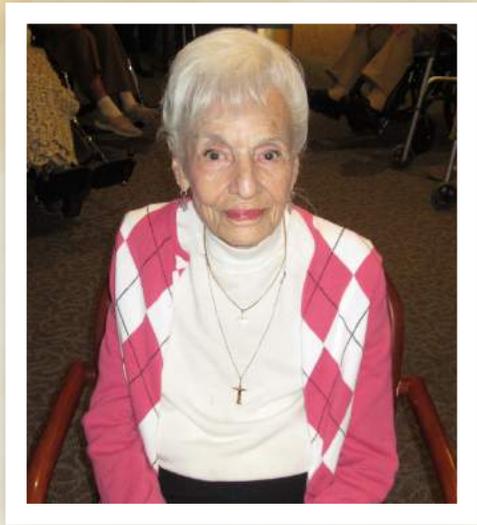


Best Friends



Best Friends

*Celebrating the Present...
Family, Friends, and Staff*



Celebrating the Present...

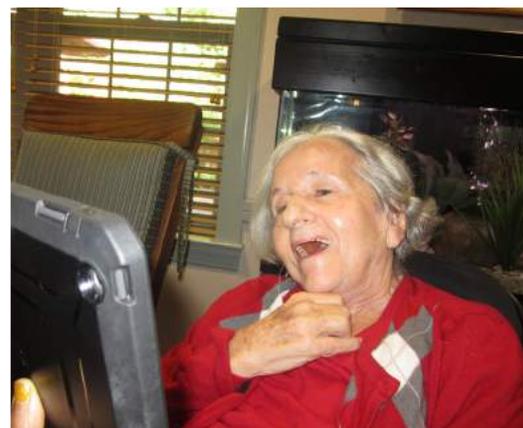
Activities and Special Events at The Cliffs

Activities abound every day at The Cliffs and are customized to the different cognitive levels of the residents. Each day is filled with stimulating activities and programming along with diverse recreation. Below is a small sampling.

- Men's Club meets weekly for Pool Games, Card, Games and Shuffle Board
- Morning News, Coffee and Tea
- "Out-To-Lunch Bunch" heads to Red Lobster, Olive Garden, & House of Pancakes weekly
- Annual Fall Foliage bus trip to Lake Mohawk
- Sunday Piano Recitals performed by local students
- Professional Musicians perform in the Great Room
- "International Food Week" celebrates the food, culture, music, and the dress of different foreign country
- Special Events at The Cliffs: The Great Gatsby Week, Winter Wonderland, Elvis comes to The Cliffs for Valentine's Day, Hawaii Week at The Cliffs, Celebrate Scandinavia Week.
- Cooking Classes 101
- Friday Night Bistro
- "Saturday Brunch" for Residents and their families
- One-on-One using the iPad in the Haven
- "Brush Strokes" celebrates the works of famous artist
- YMCA Fitness Trainer provides a weekly exercise program
- Lap Around The Cliffs; A favorite Cliff's exercise
- SCHEME: Senior Citizens Happily Experience Mental Exercises
- Documentary History Program in the Media Room
- Sing Alongs
- Mingle with Marge: word games & spelling bees
- Spring and Winter Concerts for residents and their families held in The Chapel
- Weekly shopping trips to Walgreens and Kings
- Afternoon Matinées at The Paper Mill Playhouse in Millburn, NJ
- Bus Trip to the local movie theater with a choice of movies.
- Weekly Bible Study
- Sunday Chapel Service & Communion for all residents
- A Jazz Ensemble, right, performed for the residents at The Great Gatsby Days celebration



Men's Club Pool Time



Haven Resident sings Italian Songs with help from the I-Pad



"A Moments Notice" JazzQuartet preforms in the Great Room during The Great Gatsby Week

*Celebrating the Present...
Activities and Special Events at The Cliffs Continued*



The Morris Music Men perform in the Chapel at an Annual Christmas Concert for residents and their families. Afterwards everyone enjoys a special buffet and fellowship in the Great Room.



The Men's Club meets on the 2nd floor Lounge to play Shuffle Board and Pool.



The Cliffs Fleet of Vehicles keeps everything and everyone moving smoothly, each and every day. The fleet includes an SUV, a passenger van with wheelchair lift, and a 15 passenger bus with lift.



A resident teaches friends to play a game of Rummikub.



Thanksgiving and Easter at the Cliffs always includes an amazing traditional buffet dinner for residents & guests.



Celebrating the Present...
Christmas at The Cliffs is always special as we celebrate the Season with Touches of Home



Our annual Christmas Concert is held in the Chapel and is free for Residents and their Families. The Concert always draws a huge crowd with refreshments served after in the Great Room.



Our Dining Room tables are set for Christmas Dinner



One of our residents donated this creche atop our Grande Piano



Carolers and our Christmas Tree decorate the Lobby



Our Chapel Lit up during a gentle snow



Our Great Room fireplace and easy chairs are always a favorite place to gather at Christmas

Celebrating the Present... Our Extraordinary Staff

For the third year in a row, The Cliffs has achieved the Status of Advanced Standing by The State of New Jersey for its exceptional performance in the Health Care Community. The Cliffs was also selected as a Caring Star for 2015, as part of a nationwide program.

ADVANCED STANDING STATUS:

Our dedicated staff at the Cliffs has achieved an “Advanced Standing Status” from the Health Care Association of New Jersey. This esteemed ranking verifies that the facility chosen has not only satisfied all state licensing regulations but has also met quality benchmarks.

CARING STAR OF 2015:

The Cliffs has been selected as a “Caring Star” of 2015 as part of the annual nationwide program honoring service excellence based on consumer ratings and reviews posted on caring.com, the leading senior care website. This important milestone speaks volumes about the positive difference The Cliffs makes in serving older adults in Assisted Living and Memory Care.



The Nursing Department at The Cliffs: The health care at The Cliffs is under the direction of The Director of Nursing, a Patient Care Coordinator and numerous Certified Medication Assistants and Certified Nursing Assistants. In addition, the residents are attended to by 4 visiting Physicians. The residents are also given free transportation to their own doctors appointments.



Our skilled and innovative Kitchen Staff including long time staffer Miss Gabby Nicaise



Our enthusiastic Activity personnel keeps all Cliff's residents intellectually stimulated, engaged, and connected.



Housekeeping standards at The Cliffs are kept high by our diligent Staff

*Celebrating the Present...
Our Extraordinary Staff Continued!*



The Cliffs Annual Staff Picnic, where team spirit runs high and competition is fierce!



Annually employees are recognized for years of loyal employment



Colleagues share fellowship at the Christmas Party



Colleagues and friends



Staff joyfully display their talents at Cliffs's Hawaiian Week

*Celebrating the Present...
Our Incredible Staff Continued*



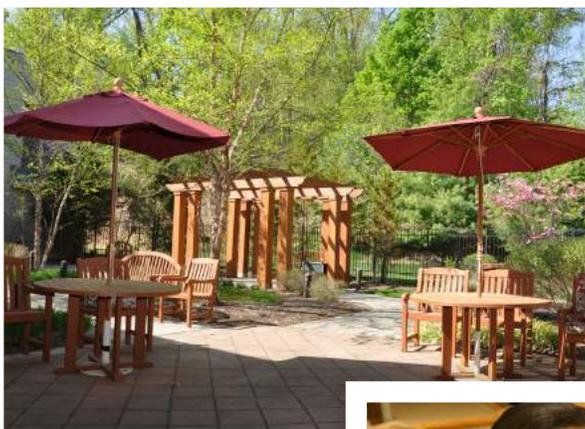
Celebrating the Present...
The Haven, 16 Suites Dedicated to the Memory Impaired



The Haven consists of a large homelike living Room, a separate Dining Room for Haven residents, and an Activity Room, along with 16 private suites.

Seen left is The Living Room Area, equipped with a large screen T.V. Electric Fireplace, fish tank, live birds in a cage, rocking chairs and comfortable seating.

There is also has a beautiful secure Garden attached to the Haven for the Residents use during the warmer months. The Garden is seen below.

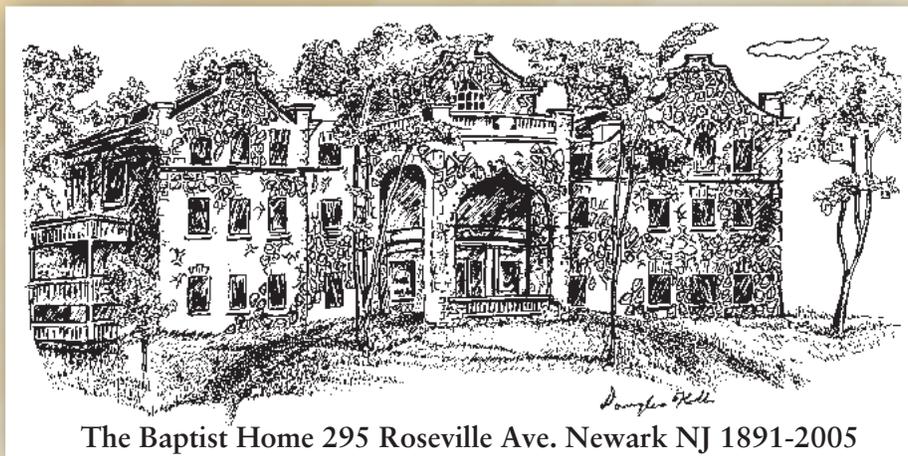


Remembering the Past...

The History of the Baptist Home

Today's accomplishments will rest on the shoulders and accomplishments of our past. Please enjoy this history of The Baptist Home.

In the early 1890's, it was the vision and dream of Mrs. John Thompson of Newark to establish a home for the aged in her community. After visiting



The Baptist Home 295 Roseville Ave. Newark NJ 1891-2005

numerous pastors and congregations, Mrs. Thompson and a group of concerned individuals met in the North Baptist Church of Newark and, by resolution, organized "The Baptist Home Society."

It soon became obvious to the newly elected officers and managers of The Baptist Home Society that the first order of business was to find a building. On July 14, 1891, a house at 179 Fairmont Ave in Newark was leased and opened to the first residents. In the first year, Mrs. Thompson became not only the founder but also the first President. In the First Annual Report, it was mentioned that there were 64 managers representing 31 churches with a Treasurer's balance of \$2,756.85. The administrator's salary was \$200 per year, a nurse received \$72 a year and the rent was \$375 for the entire year. Yet in that first year, The Baptist Home was able to care for 24 residents.

In the years to follow the need for a larger and permanent Home was addressed by the purchase of a site on Roseville Avenue in Newark. After careful planning and much prayer, groundbreaking took place and on June 9, 1910. Upon completion, the founder, Mrs. Thompson, laid the cornerstone. She was 87 year old. As a tribute to her dedication and work of 20 years, the Chapel was named "The Catherine Thompson Memorial Chapel." The new facility on Roseville Ave. could accommodate over 70 residents and was completed at a cost of over \$57,000.

The Baptist Home at 285 Roseville Ave. has successfully served senior citizens for over 90 years, Through the conversion from oil lamps to electricity, through the blackouts and air raid rehearsals of World War Two, through the modernization of the kitchen in 1954, and through the enlargement and improvement of the infirmary. The 60's and 70's brought numerous changes. The Home changed from a Life Contract Plan to a Boarding Plan as residents came under the Medicare Bill of 1964. The residents of the Home also benefited with the addition of a Beauty Parlor and a permanent residence next door for the Home's Administrator.

In 1973, the Board began looking at the possibility of moving to a new location. The Board's dream was a larger site and a new building that incorporated the many advances in Senior Living that could not be easily retrofitted into the venerable old building on Roseville Avenue.

The search for a new site took decades, but when the opportunity at Eagle Rock Ave in West Orange was presented, the Board knew that their search was over. It is the hope of The Baptist Home Society that with careful planning and much prayer, the Eagle Rock site will thrive and The Cliffs at Eagle Rock will successfully serve our senior citizens well for the next one hundred years.

Remembering the Past and Believing in the Future...

The Board of Directors and The Managing Directors, the common thread of personnel throughout the 125 year of caring for the elderly.

The Board of Directors of The Baptist Home Society along with the Managing Directors from each of the Member Churches have served tirelessly to carry out our mission of caring for the elderly.

For the past 125 years, the Board of Directors and Managers have been the common thread of this endeavor, the fidelity to our mission, and the bond that has shepherded us from 1891 to today. It is this faithful commitment of “providing the highest level of care within the context of a loving Christian community” that will take us from today, 2015, and into the future.

Three Icons of the Baptist Home circa 1891-1910

- This framed picture, taken 90 years ago, represents the Baptist Home as it looked in its beginning years at 285 Roseville Ave. in Newark, NJ.
- The large leather bound book is over 120 years old and is the official “Register of Inmates,” This book recorded the names, birth dates and date of death of those persons cared for at the Baptist Home from 1881 to 1889.
- Atop the “Register of Inmates” sits the original Corporate Seal of the Baptist Home Society, circa 1881.



Remembering the Past... Celebrating the Present!

The Story of 5 Nurses; Then and Now

A highlight of honoring our past is a recognition of 5 nursing staff employees that hold the record for years of service. They comprise a combined total of 110 years of service and were an integral part of the transition from the Baptist Home to The Cliffs. We share their story with you here; as told to us by Indi, Usha, Nazlea.

“It was old fashioned as compared to today; fewer regulation and restrictions.” said Indi. “Marge Kolk was our boss and she was a good one. She kept everything in very good order. Marge and Frank Kolk were fair, honest, and kind-hearted toward their employees. Some of us were Muslim and Hindu, and they treated us all the same. We were a team without any differences!”

In those days, Indi continued, Marge made the time schedules for the nurses and other employees. Marge would make the schedule on a chart with the name, time and dates in pencil. Marge would put an / in the box meaning you were to come to work on that date, at that time. When you got to work you placed the \ over her mark, thus making an “X”. That meant you were there...on time....doing your job. She did this for the kitchen, housekeepers, dietician, and the nursing staff. Her method worked fine without computers and without time clocks. “Those were good memories, We all watched out for one another; we were all very close.”

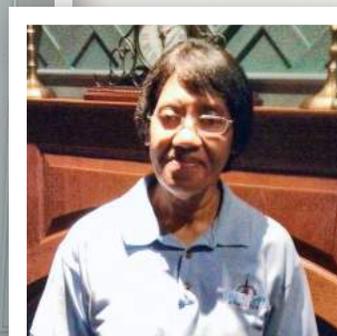
After Frank retired as Administrator of The Baptist Home, his son David took over. Again, there was the same feeling of family.

When we moved to The Cliffs in 2005, it was a sad occasion because The Baptist Home had been our employer for so many years. Many of the other employees did not choose to come to The Cliffs; it was hard to leave them behind After a time however, we became accustomed to The Cliffs and realized the work was the same; we were just working with new people. With time, we adjusted and even learned to use computerized time cards.

When asked how they got their start in nursing, they replied that it began by taking care of their own elderly grandparents in their native countries before coming to America. It was a natural transition for them to seek employment in the field of nursing. The Cliffs is blessed to have these loyal and skilled employees who care for the residents as if they were family too.

The years of employment are as follows:

	<u>Baptist Hire Date</u>	<u>Baptist Home</u>	<u>The Cliffs</u>	<u>Total years employed</u>
Nazlea Jainarine	07/15/1981	24 years	10 years	34 years in total
Annie Blue	03/20/1982	23 years	10 years	33 years in total
Usha Dias	12/1/1999	6 years	8 years	14 years in total
Indi Hemnarine	06/1/1998	7 years	10 years	17 years in total
Aziman Harilal	06/19/2003	2 years	10 years	12 years in total



Remembering the Past and Believing in the Future...

The Story of Frank and Marge Kolk

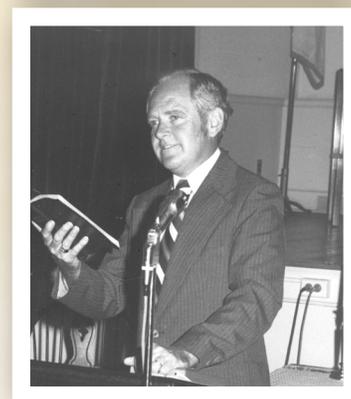
Pastor Frank Kolk began his career with The Baptist Home in Newark in 1967 when he and his wife, Marge, along with their 4 young children, moved from Wayne NJ to Newark. Pastor Frank Kolk left full-time ministry and assume the duties of the Administrator of the Baptist Home in Newark NJ in 1968. The Kolk family of 6 took up residence in the 3 story home located on Roseville Ave next to the Baptist Home. The children, Darlene 14, David 11, Doug 5 and Dawn 2 were enrolled in school and life began anew for The Kolk family. Frank quickly mastered the responsibilities of Administrator of the Home while continuing to utilize his gifts of preaching, teaching and caring for family.

One evening, a nurses' aides called in sick. Frank quickly said to Marge: "Tonight you are a nurse. I need you." Marge took the challenge and stayed up all night assisting in the infirmary doing her best as a substitute nurse's aide. She immediately knew she liked the job. Encouraged by Frank, Marge attended school and received her LPN license from the Essex County Vocational and Tech College a few blocks away. The rest is history.

Frank shepherded The Baptist Home thru difficult and turbulent years; Marge eventually took over the supervision of the nursing staff. It was a team made in heaven. Frank steered The Baptist Home through uncharted territory over the next 34 years and was always careful to keep the costs down while keeping the quality of care at the highest of standards. Frank will always be remembered for his devotion and commitment to The Baptist Home, along with his talent for playing the accordion during the Chapel services. Upon his retirement, his son David, became the Administrator of the Baptist Home and Dawn, his daughter, assumed the role of Director of Activities.

Frank is currently a full time resident at The Cliffs. Marge has transitioned from nursing at the Baptist Home to Director of Resident and Church Relations at the Cliffs. Dawn is currently Assistant Director of Activities.

We extend our heartfelt love and gratitude to the entire Kolk family for their many years of devotion to both The Baptist Home and The Cliffs at Eagle Rock. It is this strong link to our remarkable past history that gives strength and continuity to the present. These are the enduring qualities and standards of our Mission that will also take us into the future.



Marge and Frank Kolk at Home at TheCliffs



Marge, Dawn, David and their dog, Cliff

Remembering the Past and Believing in the Future...
Old pictures of the Baptist Home



Beautiful Stained Glass Windows on the Second Floor overlooking the Portico and front lawn



Front Foyer leading to the Chapel



Dining Room set for Dinner



Chapel and Auditorium circa 1920



17 Bed Infirmary at The Baptist Home

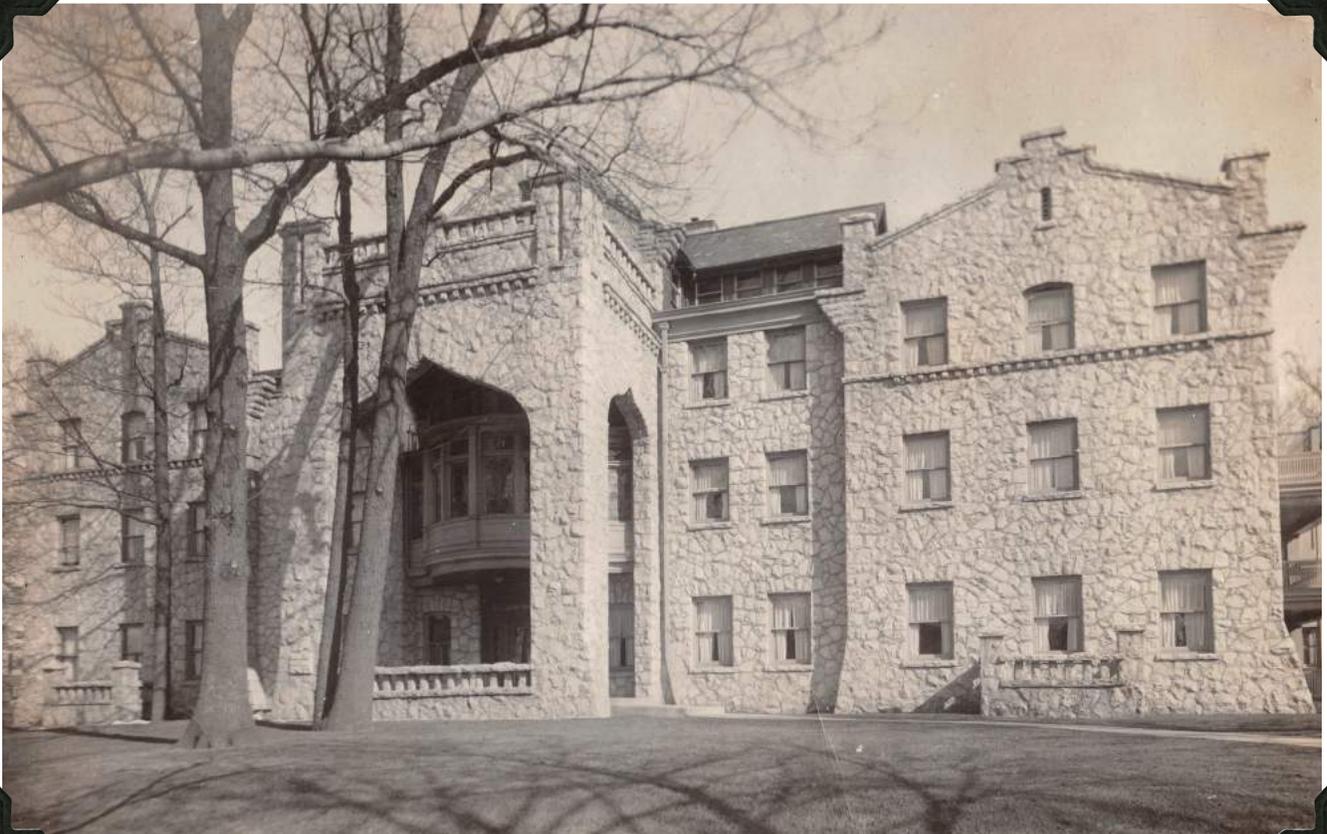


Kitchen and Staff circa 1950

*The Baptist Home Society
Celebrates 125 years of
Caring for the Elderly*

1891-2016

*Remembering the Past...
Celebrating the Present...
Believing in the Future!*



But they that wait upon the LORD shall renew their strength; they shall mount up with wings of eagles; they shall run and not grow weary; and they shall walk, and not faint. Isaiah 40:31a